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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/706,334	11/12/2003	David G. Kuchr-McLaren	RSW920010113US1	6032
46270 7590 11/16/2007 IBM CORPORATION (SYL-RSW) C/O SYNNESTVEDT & LECHNER LLP			EXAMINER	
			AUGUSTIN, EVENS J	
	1101 MARKET STREET, SUITE 2600 PHILADELPHIA, PA 19107			PAPER NUMBER
PHILADELPH	.iA, FA 1910/	·	3621	
			MAIL DATE	DELIVERY MODE
			11/16/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

i		Application No.	Applicant(s)	
	•	10/706,334	KUEHR-MCLAREN ET AL.	
	Office Action Summary	Examiner	Art Unit	
		Evens Augustin	3621	
Period fo	The MAILING DATE of this communication a	ppears on the cover sheet w	ith the correspondence address	
	IORTENED STATUTORY PERIOD FOR REF	DIVIC CET TO EVOIDE AM	AONTHICK OR THIRTY (20) DAVIC	
VVHIC - Exte after - If NC - Failt Any	CHEVER IS LONGER, FROM THE MAILING ensions of time may be available under the provisions of 37 CFR r SIX (6) MONTHS from the mailing date of this communication. O period for reply is specified above, the maximum statutory period for reply within the set or extended period for reply will, by state reply received by the Office later than three months after the mated patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNI 1.136(a). In no event, however, may a and will apply and will expire SIX (6) MON ute, cause the application to become Al	CATION. reply be timely filed  NTHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).	
Status				
1)⊠	Responsive to communication(s) filed on 04	September 2007.		
2a)⊠	This action is <b>FINAL</b> . 2b) ☐ This action is non-final.			
3)	3) Since this application is in condition for allowance except for formal matters, prosecution as to the merit			
	closed in accordance with the practice under	r <i>Ex par</i> te Quayle, 1935 C.E	). 11, 453 O.G. 213.	
Disposit	ion of Claims			
4)🔯	Claim(s) 1-18 is/are pending in the application	on.		
	4a) Of the above claim(s) is/are withdo	rawn from consideration.		
5)	Claim(s) is/are allowed.			
6)⊠	Claim(s) <u>1-18</u> is/are rejected.			
	Claim(s) is/are objected to.			
8)	Claim(s) are subject to restriction and	or election requirement.		
Applicat	ion Papers			
9)[	The specification is objected to by the Exami	ner.		
10)🖂	The drawing(s) filed on 12 November 2003 is	/are: a)⊠ accepted or b)□	] objected to by the Examiner.	
	Applicant may not request that any objection to the		-	
	Replacement drawing sheet(s) including the corre	ection is required if the drawing	(s) is objected to. See 37 CFR 1.121(d)	
11)	The oath or declaration is objected to by the	Examiner. Note the attached	d Office Action or form PTO-152.	
Priority ι	under 35 U.S.C. § 119			
12)	Acknowledgment is made of a claim for foreig	an priority under 35 U.S.C. 8	\$ 119(a)-(d) or (f)	
	☐ All b)☐ Some * c)☐ None of:	, p	(1).	
,	1. Certified copies of the priority docume	nts have been received.		
	2. Certified copies of the priority docume		opplication No.	
	3. Copies of the certified copies of the pr		· · · · · · · · · · · · · · · · · · ·	
	application from the International Bure		J	
* 5	See the attached detailed Office action for a lis	st of the certified copies not	received.	
Attachmen	t(e)			
_	e of References Cited (PTO-892)	4) 🗍 Interview S	Summary (PTO-413)	
2) 🔲 Notic	e of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s	s)/Mail Date	
	mation Disclosure Statement(s) (PTO/SB/08) or No(s)/Mail Date <u>07/17/2007 and 11/05/2007</u> .	5) ☐ Notice of Ir 6) ☐ Other:	nformal Patent Application	

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## **DETAILED ACTION**

## Acknowledgements

1. This is in response to an amendment filed on September 4th, 2007. Claims1, 7 and 13 have been amended. Claims 1-18 are pending.

## Response to Arguments

2. The United States Patent and Trademark Office has fully considered the applicant's arguments filed on September 4th, 2007, but has not found those arguments to be persuasive.

**Argument 1:** Lindskog does not teach that a privacy policy file is ever transmitted to any type of intermediary at any time and does not teach that any other privacy policy files other than that of the content provider are transmitted at any time

**Response 1:** Applicant seems to be arguing languages that are not claimed. The PTO has not been able to find the aspect of policy being transmitted to an intermediary and any time.

With regard to e-marketplace, broadly interpreted, the e-marketplace is an electronic place or website where products or goods are being examined. Therefore, a website where the public can go for transaction of product or service is interpreted as an e-commerce. In this case the participants are content provider and user. The content provider 200 could be a computer or server hosting a Web site of a company, e.g. a company offering services and resources, selling goods, presenting information, such as text, pictures, video and audio, on its Web site (par. 95). The content provider is therefore a third party hosting a website for company.

**Argument 2:** Nowhere does Lindskog teach that a privacy policy is obtained by an intermediary from one entity and then shared by the intermediary with a second entity. Rather,

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the privacy policy of Lindskog is transmitted only once, from a single content provider to a

single user agent

Response 2: Since entity is not lexicographically defined, Merriam Webster defines it

as: 1 a: being, existence; especially: independent, separate, or self-contained existence b: the

existence of a thing as contrasted with its attributes 2: something that has separate and distinct

existence and objective or conceptual reality 3: an organization (as a business or governmental

unit) that has an identity separate from those of its members. From these definitions, the entities.

per applicant's invention are web hosting, the company selling the goods/services and users. The

invention by Lindskog provides a mechanism enabling content providers to know that a user has

acquainted a privacy policy associated with a requested resource; [0024] Allows users

opportunity to accept or reject a content provider's policy regarding usage of cookies and privacy

data before a cookie is set (par. 22-24). A third party obtains a privacy policy from seller and

the third party shares the policy with user (par. 17). The user in turns signs the policy an returns

it to the content provider or third party, (par. 77).

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the

basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

A person shall be entitled to a patent unless -

(a) the invention was known or used by others in this country, or patented or described in a printed publication in this

or a foreign country, before the invention thereof by the applicant for a patent.

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States. . . .

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(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

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- 4. Claims 1-18 are rejected under 35 U.S.C. 102(e) as being anticipated by Lindskog et al. (U.S 20060075122).
- 5. As per claims 1-18, Lindskog et al. disclose an invention comprising of hardware (storage medium necessarily present in a server)/software combination means (¶ 21, 79, 88, 90, 92) to perform the following:
  - A. User clicks on seller website for content, and a third party obtains a privacy policy from the seller (¶ 17, 46) The invention deals with usage in a P3P agreement procedure for providing resources from content providers to users over Internet (marketplace) (¶ 25). The policy can be digitally signed (¶ 77) ("obtaining digitally-signed privacy-use information for each participant; ")
  - B. The privacy policy is then shared with the user(s)/participants of the system (¶ 17-18, 46) ("sharing the digitally-signed privacy-use information with any participants interested in doing business with each other in the E-marketplace")
  - C. Privacy policy being P3P (¶ 18, 46) ("privacy information comprises a P3P policy")
  - D. Third party requesting seller (s) to submit policy seller making policy available upon request (¶ 17-18, 46) ("requesting each participant to submit said digitally-signed privacy-use information to the E-marketplace as part of a registration procedure for the E-marketplace ")

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E. Third party server storing the policy (¶ 89) ("and storing all of said submitted digitally-signed privacy-use information")

F. Digital signature may be used/required (¶ 77) ("requiring each participant to submit said digitally-signed privacy-use information to the E-marketplace as part of a registration procedure for the E-marketplace ")

6.

## Conclusion

- 7. **THIS ACTION IS MADE FINAL.** Any new ground(s) of rejection is due to the applicant's amendment. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).
- 8. A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.
- 9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Evens Augustin whose telephone number is 571-272-6860. The examiner can normally be reached on Monday thru Friday 8 to 5 pm.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Andrew Fischer can be reached on 571-272-6779.

/Evens J. Augustin/ Evens J. Augustin November 13, 2007 Art Unit 3621

ANDREW J. FISCHER
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 3600